

Hocus Pocus 2 Premiere & Reception

Thursday, September 22nd, 2022

Walt Disney Pictures in Burbank, California will host a movie premiere to celebrate the release of “Hocus Pocus 2”. A total of 250 guests, including members of the cast and crew of the movie, will be invited to showcase the film. Following the premiere, there will be an after party to celebrate the upcoming release of “Hocus Pocus 2”. The movie premiere will take place at El Capitan Theatre on September 22, 2022 from 5:00 p.m. to 8:00 p.m.. The after party will take place at the Hollywood Roosevelt Hotel from 8:15 p.m. to 11:00 p.m.

Venue Locations:

Premiere	El Capitan Theatre	6838 Hollywood Blvd, Los Angeles, CA 90028
Reception	The Hollywood Roosevelt Hotel	7000 Hollywood Blvd, Los Angeles, CA 90028

Arrival Instructions

CAR SERVICE/VALET: Drop off on 6838 Hollywood Blvd entrance.

- San Diego Luxury Car Service: (800) 406-0001
- Elite Black Car Service: (949) 441-5184

Run of Show

Time:	Location:	Staff:	Description:
10:00 AM	Hollywood Roosevelt	EMMMA Events	Arrives at the Hollywood
10:15 AM	Hollywood Roosevelt	EMMMA Events, Hollywood Roosevelt Staff	Team meeting
10:30 AM	Hollywood Roosevelt	EMMMA Events Bright Event Rentals BBJ Linens	Decor arrival - Tables - Table linens - Table cuffs - Chairs - Couches Tarot card table - Table - Chairs - Tablecloth
11:00 AM	Hollywood Roosevelt	Empty Vase Florist, Green Set	Arrives at the Hollywood Roosevelt.
11:15 AM	Hollywood Roosevelt	Andriana Empty Vase Florist	Centerpieces - Floral centerpieces
11:15 AM	Hollywood Roosevelt	Elizabeth Green Set	Elizabeth begins setting up the Broom photo booth and Green Set sets up trees in the Blossom Ballroom. Elizabeth sets up acrylic boxes, props and black backgrounds.
12:00 PM	Hollywood Roosevelt	LA Events Lights + Design Wow! Events	Arrives at the Hollywood Roosevelt.
12:15 PM	Hollywood Roosevelt	Margaret LA Event Lights + Design	Install lighting

Time:	Location:	Staff:	Description:
12:20 PM	Hollywood Roosevelt	Molly Wow! Events	AV/Music Installation - Set up stage, speakers and microphones
12:25 AM	Hollywood Roosevelt	Town and Country Decorations	Arrives at the Hollywood Roosevelt.
12:30 PM	Hollywood Roosevelt	Mary Katherine Town and Country Decorations Empty Vase Florist	Install Bar - Set up skulls - Apothecary potion bottles - Flower arrangements
1:30 PM	Hollywood Roosevelt	Molly	Post all the signage - Bathroom - Wheelchair access - Experiential Photo - Experiential Tarot Card - Menu - station signage, drinks
2:30 PM	-	EMMMA Events, LA Events Lights + Design	Team moves to El Capitan Theatre
2:35 PM	El Capitan Theatre	Elizabeth, LA Event Lights + Design, Crowd Control Warehouse	Purple carpet rolled out and rope put out
2:45 PM	El Capitan Theatre	EMMMA Events	Set up step and repeat
3:00 PM	El Capitan Theatre	EMMMA Events	Post theater signage - Media slates - General admission entrance - Media entrance - VIP entrance - Bathrooms - Wheelchair access - Seating cards

Time:	Location:	Staff:	Description:
3:30 PM	El Capitan Theatre	Guardian National Security	Security arrives (25) - Briefed - Given ID cards
4:00-4:45 PM	El Capitan Theatre	EMMMA Events, Media	Media arrival and set-up for interviews along purple carpet
4:45 PM	El Capitan Theatre	Elizabeth	Media is given talent tip sheets
5:00 PM	El Capitan Theatre	EMMMA Events	Talent begins arriving at the premiere.
5:00- 6:00 PM	Hollywood Roosevelt	EMMMA Events	Purple carpet begins.
5:05 PM	El Capitan Theatre	Angie	Nina Kitchen arrives at the premiere.
5:05 PM	El Capitan Theatre	Kelly	Juju Journey Brenner arrives at the premiere.
5:05 PM	El Capitan Theatre	Annie	Taylor Henderson arrives at the premiere.
5:10 PM	El Capitan Theatre	Louise	Jen D'Angelo arrives at the premiere.
5:10 PM	El Capitan Theatre	Cole	Anne Fletcher arrives at the premiere.
5:20 PM	El Capitan Theatre	Angie	Doug Jones arrives at the premiere.
5:20 PM	El Capitan Theatre	Kelly	Tony Hale arrives at the premiere.
5:20 PM	El Capitan Theatre	Annie	Dan Finnerty arrives at the premiere.
5:20 PM	El Capitan Theatre	Louise	Froy Gutierrez arrives at the premiere.

Time:	Location:	Staff:	Description:
5:30 PM	El Capitan Theatre	Cole	Belissa Escobedo arrives at the premiere.
5:30 PM	El Capitan Theatre	Angie	Lilia Buckingham arrives at the premiere.
5:30 PM	El Capitan Theatre	Kelly	Whitney Peak arrives at the premiere.
5:45 PM	El Capitan Theatre	Annie	Kathy Nijimy arrives at the premiere.
5:45 PM	El Capitan Theatre	Louise	Sarah Jessica Parker arrives at the premiere.
5:45 PM	El Capitan Theatre	Cole	Bette Midler arrives at the premiere.
6:00 PM	Hollywood Roosevelt	Mary Katherine Bite Catering, Wow! Events (Music)	Catering and the live band arrives.
6:05 PM	Hollywood Roosevelt	Bite Catering Mary Katherine	Catering begins setting up food stations and beverages. - Live band begins set up and sound check
6:10 PM	El Capitan Theatre	Margaret, Molly	Everyone is seated.
6:15 PM	El Capitan Theatre	Elizabeth LA Event Lights + Design	Signage and purple carpet is taken down. Media leaves and is given flash drives. All equipment is removed.
6:10-6:15 PM	El Capitan Theatre	Margaret, Molly	David Kirschner begins the movie screening with opening remarks and short speech to the cast and crew.
6:15-8:00 PM	El Capitan Theatre	Margaret, Molly	“Hocus Pocus 2” movie plays on screen.

Time:	Location:	Staff:	Description:
7:00 PM	Hollywood Roosevelt	Mary Katherine Runway Waiters	Serving staff arrives - Briefed
7:15PM	Hollywood Roosevelt	Andriana Party Psychic	Tarot Card Reader arrives and begins set up for station
7:30 PM	Hollywood Roosevelt	Mary Katherine	Catering set up finished (hors d'oeuvres, food stations, beverages at the bar)
7:40 PM	Hollywood Roosevelt	EMMMA Events	Preparing for arrivals and setting up check-in station with 21+ wristbands at the door with Andriana; Cast and crew check-in is finalized.
7:50 PM	El Capitan Theatre	Guardian National Security	Security and staff members are posted outside along the walking route from El Capitan Theatre to the Hollywood Roosevelt.
8:00 PM	El Capitan Theatre	Margaret, Molly	Movie ends.
8:01-8:02 PM	El Capitan Theatre	Elizabeth	Lights come on and Elizabeth announces that staff is posted outside to usher guests to the Hollywood Roosevelt for the reception.
8:02-8:15 PM	El Capitan Theatre	Guardian National Security, Angie, Cole, Kelly, Louise, Annie	Guided walk from El Capitan Theatre to the Hollywood Roosevelt.
8:15 PM	Hollywood Roosevelt	Andriana	Cast, crew and guests arrive and check-in begins; Andriana greets people as they arrive and gives 21+ wristbands out.

Time:	Location:	Staff:	Description:
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8:15 PM	Hollywood Roosevelt	ALL Staff	Reception begins • Catering staff begin circulating hor d'oeuvres • Band begins playing live music for guests • Bar service begins • Tarot card reader sits at table and begins readings
9:15 PM	Hollywood Roosevelt	Mary Katherine	Anne Fletcher signals for a toast.
9:15 - 9:18 PM	Hollywood Roosevelt	Mary Katherine	Anne Fletcher gives toast and says thank yous
9:20 PM	Hollywood Roosevelt	Wow! Events	Live band begins playing "I Put A Spell On You"
10:25 PM	Hollywood Roosevelt	Margaret Elite Black Car Services, San Diego Luxury Transport	Signal car services for car line up for cast and crew traveling back to homes.
10:25 PM	Hollywood Roosevelt	Guardian National Security	Have half of security posted outside the exit.
10:30 PM	Hollywood Roosevelt	Molly, Andriana	Set up a table for gift bags at the Blossom Ballroom exit.
10:35 PM	Hollywood Roosevelt	Bite Catering	Close bars and catering
10:40 PM	Hollywood Roosevelt	Elizabeth, Mary Katherine	Start signaling people to move out - Talent leaves in cars and goes to hotel rooms
10:40-10:55 PM	Hollywood Roosevelt	Molly, Andriana	Handout gift bags upon exit and remaining media will be handed flash drives.
10:55 PM	Hollywood Roosevelt	Elizabeth, Mary Katherine	Everyone out

Time:	Location:	Staff:	Description:
10:55 PM	Hollywood Roosevelt	Margaret	Blossom Ballroom doors close.
11:00 PM-12:00 AM	Hollywood Roosevelt	ALL Staff/Vendors	Breakdown/Load Out: - Breakdown tables, chairs, linens, tarot table, couches - Decor and tarot table - Photo booth are removed - Bars and food stations are disassembled - Lights and signage is removed - Tarot Card Reader leaves - Trees are taken down - Band and AV is packed up - Trash is removed
12:00 AM	Hollywood Roosevelt	ALL Staff/Vendors	EMMMA leaves Hollywood Roosevelt.

EMMMA Staff

First Name:	Last Name:	Position:	Contact Info:
Elizabeth	Jahn	Director of Events	(914) 486-6174
Andriana	Gregovic	Director of Decor & Experience	(713) 909-6357
Molly	Molloy	Director of Branding & Design	(630) 815-9765
Margaret	Lemma	Director of Operations & Finance	(973) 567-9767
Mary Katherine	Cusack	Director of Press & Catering	(352) 598-4797
Angie	Shumov	Events Assistant	(914) 854-0932
Kelly	Kim	Events Assistant	(786) 549-3388
Annie	Sorvan	Events Assistant	(441) 652-2217

Louise	Margeson	Events Assistant	(167) 652-4908
Cole	Chasen	Events Assistant	(630) 478-9027

“Hocus Pocus 2” Cast Members & Crew

First Name:	Last Name:	Position:	Contact Info:
Bette	Midler	Talent	(323) 789-3161
Sarah Jessica	Parker	Talent	(629) 791-4332
Kathy	Najimy	Talent	(629) 855-5915
Whitney	Peak	Talent	(213) 856-4698
Doug	Jones	Talent	(323) 509-4019
Lilia	Buckingham	Talent	(213) 386-3176
Belissa	Escobedo	Talent	(213) 387-4934
Hannah	Waddingham	Talent	(213) 439-9840
Tony	Hale	Talent	(213) 457-1200
Sarah	Richardson	Talent	(629) 520-2373
Juju	Brener	Talent	(213) 244-1030
Froy	Gutierrez	Talent	(213) 539-7121
Taylor Paige	Henderson	Talent	(213) 541-7350
Nina	Kitchen	Talent	(213) 268-7236
Anna	Fletcher	Talent (Director)	(213) 684-6130
Jen	D’Angelo	Talent (Writer)	(323) 759-1859
Lynn	Harris	Talent (Producer)	(323) 694-6260
Adam	Shankman	Talent (Executive Producer)	(323) 942-1459
Ralph	Winter	Talent (Executive Producer)	(213) 946-2404

David	Kirschner	Talent (Executive Producer)	(213) 824-8926
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Talent Publicists

First Name:	Last Name:	Position:	Contact Info:
Sophie	Plotkin	Publicist (Bette Midler)	splotkin@gmail.com (213) 987-7657
Ina	Treciokas	Publicist (Sarah Jessica Parker)	ITpublicist@gmail.com (213) 455-7685
Peter	Wade	Publicist (Kathy Najimy)	pwade@gmail.com (213) 318-5643
Jamie	Lange	Publicist (Whitney Peak)	jlange@gmail.com (213) 676-9876
Ivy	Holmes	Publicist (Doug Jones)	(323) 992-9171
Janessa	Kemp	Publicist (Lilia Buckingham)	(209) 200-3357
Charlotte	Mcgee	Publicist (Belissa Escobedo)	(323) 201-0394
Jameson	Jensen	Publicist (Hannah Waddingham)	(323) 204-1526
Owen	Fitzgerald	Publicist (Tony Hale)	(209) 243-4682
Ibrahim	Barber	Publicist (Sam Richardson)	(213) 561-1873
Zane	Nelson	Publicist (Juju Brener)	(209) 873-2777
Aylin	Gilbert	Publicist (Froy Gutierrez)	(323) 477-4564
Emma	Sexton	Publicist (Taylor Paige Henderson)	(323) 381-2468
Kolton	Olsen	Publicist (Nine Kitchen)	(323) 385-1341
Rolando	Woodward	Publicist (Anna Fletcher)	(209) 874-1464

Wesley	Wilson	Publicist (Jen D'Angelo)	(209) 246-2937
Dennis	Jordan	Publicist (Lynn Harris)	(323) 363-8420
Asher	Dunlap	Publicist (Adam Shankman)	(209) 883-8160
Hayden	Bowman	Publicist (Ralph Winter)	(213) 464-6089
Cordell	Frank	Publicist (David Kirschner)	(213) 547-2007

El Capitan Theatre Staff

First Name:	Last Name:	Position:	Contact Info:
Doug	Macleay	Senior Lead	(213) 782-9181
Joel	Casey	Technical Director	(323) 151-7917
Brenden	Perella	Senior Lead Theater Operations	(629) 782-7362
Michelle	Mullan	Director Special Events	(213) 898-1671
Megan	Metz	People Manager	(629) 190-8928
Joey	Harmio	Events Coordinator	(323) 781-0089
Charlotte	Kim	Assistant Events Officer	(323) 673-4543
Thomas	Keegan	Technical Lead	(629) 898-7645
Heidi	Hurley	Premiere Specialist	(323) 417-4422
Porter	Dayton	Operations Manager	(213) 414-0789
Harrison	Davis	Security Manager	(323) 818-9012
Chris	Sonali	Events Assistant	(213) 332-9590
Julia	Morris	Theatre Usher	(629) 765-7899
Frank	Troff	Theatre Usher	(213) 414-5511
Robert	Good	Theatre Usher	(323) 918-9181
Emma	Durbin	Theater Usher	(323) 660-9952

Hollywood Roosevelt Staff

First Name:	Last Name:	Position:	Contact Info:
Patricia	Poekel	Events & Special Projects Manager	(213) 891-7878
Mariam	Melikyan	Catering & Events Administrative Coordinator	(629) 487-8320
Shelia	Constantino	Director of Meetings and Events	(629) 780-7811
Thora	Serina	Head of Security & Safety	(323) 966-8090
Emilio	Adel	Head of Concierge	(323) 909-0003
Tristan	Smith	Assistant Events Coordinator	(323) 722-3434
Anastasia	Renaldo	Special Events Lead	(213) 565-3451
Augusta	Cruz	Executive Meeting Manager	(629) 891-7812
Lynn	Max	Director of Operations	(629) 561-6734
Janice	Jenifer	Assistant Head of Security	(213) 780-8914
Kennith	Stern	Associate Special Events Coordinator	(323) 744-6713
Alex	Wiliams	Meetings Coordinator	(213) 891-4488
Sherri	Gregorson	IT Manager	(629) 878-8849
Fiona	Brett	Hotel Porter	(323) 714-4537
Matt	Kent	Front Desk Manager	(323) 516-6565
Sydney	Walker	Marketing & Sales Manager	(323) 454-3322

Vendor Contact List

Vendor	First Name	Last Name	Contact Info	Address
Bite Catering Los Angeles (Catering)	Jack	Jones	sourcing@bitecatering.net 310-401-3397	3380 S Robertson Blvd Los Angeles, CA 90034
Elite Black Car Services (Car service)	Jason	Barlowe	eliteblackcar@gmail.com 949-441-5184	Fountain Valley CA 92708
NYC Black Car Service (Car service)	Matthew	Young	mailto:booking.alpharides@gmail.com 800-786-0393	3100 47th Avenue, Suite 3100 Long Island City, NY 11101
San Diego Luxury Transport (Car Service)	Chris	Muller	contact@sandiegoluxurytransport.com 800- 406-0001	7770 Regents Rd. San Diego CA 92122
Moon Light Limo (Car Service)	Caleb	Nguyen	vancouverlimo@hotmail.com 604-209-6095	2799 Nash Drive, Coquitlam, BC V3B 6T1, Canada
LA Event Lights + Design (Lighting)	Christina	Turner	studio@laeventlights.com 213-793-8169	650 S. Grand Avenue #1406 Downtown Los Angeles, CA 90017
LA Event Lights + Design (Production/AV)	Christina	Turner	studio@laeventlights.com 213-793-8169	650 S. Grand Avenue #1406 Downtown Los Angeles, CA 90017
Wow! Events (Music)	Charlotte	Phillips	hello@wowevents.com 714-848-9698	419 Main St Suite 433 Huntington Beach, CA 92648
Kyle Espeleta Photography (Photographer)	Kyle	Espeleta	kyleespeletaphotography@gmail.com 917-612-4937	4112 Whitsett Ave, Studio City, CA 91604
Empty Vase (Florist)	Jasmin	Williams	admin@emptyvase.com 310-278-1988	9033 N Santa Monica Blvd, Los Angeles, CA 90069

Bright Event Rentals (Decorations)	Penelope	Ledger	sales@bright.com 310-202-0011	1640 West 190th Street Los Angeles, CA 90501
BBJ Linen (Decorations)	Amelia	Huxley	info@bbjlinen.com 1-866-373-1694	9859 S Santa Monica Blvd, Beverly Hills, CA 90212
Town and Country (Decorations)	Nova	Cromwell	info@tacer.biz 818-908-4211	7725 Airport Business Park Way, Van Nuys, CA 91406
Party Psychic (Tarot Reader)	Blair	Hayes	partypsychic@gmail.com 619-980-2883	560 Riverdale Dr, Glendale, CA 91204
Guardian National Security (Security)	Jay	Helman	800-771-8243	20361 Praire St, Suite 1, Chatsworth, CA 91311
LA Event Lights + Design (Red Carpet)	Christina	Turner	studio@laeventlights.com 213-793-8169	650 S. Grand Avenue #1406 Downtown Los Angeles, CA 90017
Runway Waiters (Event Staff)	Greg	Anderson	info@runwaywaiters.com 800-959-2961	6600 W Sunset Blvd Los Angeles, CA 90028
Calligrapher (For Menus)	Ruth	Jahja-Daro	ruth@senimancalligraphy.com 626.841.0953	144 N Wetherly Dr, West Hollywood, CA 90048
Shop POP Displays (Experiential Activity)	Lisa	Madden	1-888-341-0280	222 Browertown Rd, Woodland Park, NJ 07424
Green Set INC. (Experiential Activity)	Jose	Brown	jose@greenset.com 818-764-1231	11617 Dehougne St, N. Hollywood, CA 91605
Crowd Control Warehouse (Red Carpet Ropes)	Rebecca	Herrick	sales@crowdconrolwarehouse.com 877-933-9384	1525 W Homer St #203, Chicago, IL 60642
El Capitan	Chloe	Bollinger	cbollinger@elcapitantheatre.c	6838 Hollywood

Theatre (Movie Showing / Premiere)			om 323-491-1500	Blvd, Los Angeles, CA 90028
Blossom Ballroom (Hollywood Roosevelt Hotel)	Jordan	Caro	jordan@thehollywoodroosevelt.com 323-856-1970	7000 Hollywood Blvd, Los Angeles, CA 90028